VSNA

DALLAS CHAPTER

Donation & Sponsorship Guide

www.vsna-tx.org

ABOUT VSNA

The Veerashaiva Samaja of North America (VSNA) stands recognized as a charitable and spiritual organization with non-profit status, as outlined by the IRS regulation 501(c)(3). Operating under the Federal Tax ID 0245255, VSNA is wholly committed to safeguarding and promoting the philosophies and lifestyle illuminated by the teachings of Basaveshwara and his contemporaries.

Incepted in 1978 by a group of Indian immigrants residing in the USA and Canada, the VSNA embarked on its journey with humble beginnings. Through the years, it has expanded exponentially, fostering active participation from thousands of families across the US and Canada in various activities and initiatives. The Dallas Chapter of VSNA began with the united efforts of a handful of Veerashaiva families, gradually evolving to encompass over 350 families today, with numbers continually rising as they partake in a myriad of chapter activities.

OUR MISSION

In Dallas and beyond, our mission is to transform the Veerashaiva community through the profound wisdom of Basava Tattva. Collaborative and compassionate initiatives create a just society, empowering all to thrive.

OUR VISION

Empowering the Veerashaiva Lingayat Community through Basava Tattva: Uniting, Strengthening, and Preserving our cultural heritage for future generations.

ACTIVITIES

VSNA Dallas Chapter conducts several activities like Mahashivaratri, Basava Jayanthi, Sports Day, Camping, Satsang, Charity/Volunteer activities, Food donation and Deepavali. We also conduct vachana (scriptures) classes for kids as well as well as pravachana (discourses) by visiting Swamijis whenever possible. Since Dasoha (charity) is the central focus of Basava philosophy, we provide food for homeless shelters.

Upon securing the necessary funding, we have outlined an ambitious and impactful action plan to expand our philanthropic efforts within and beyond our community. Here are the comprehensive initiatives we plan to undertake:

1. **Launching Monthly Food Donations to Homeless Shelters**: We aspire to inaugurate a monthly food donation initiative with a specific focus on providing assistance to local homeless shelters within community..
2. **Establishing Regular Food Supplies at Orphanages in India**: As part of our international outreach, we plan to establish a food supply chain to orphanages in India.
3. **Organizing Community Meals at Local Temples**: We aim to institutionalize a community meal program at local temples, promoting unity and camaraderie through shared meals.
4. **Extending Financial and Material Aid to Schools**: With the aim to uplift and empower blind children, we intend to extend our support to schools catering to their needs, both materially and financially.
5. **Initiating Book and Clothing Donation Drives**: In a concerted effort to enhance literacy levels and provide basic necessities to those in need, we plan to launch regular book and clothing donation drives. .
6. **Hosting Regular Blood Donation Camps**: Acknowledging the perennial need for blood donations, we propose to host regular blood donation camps.

DONATION PACKAGES

TThe Dallas Chapter of the Veerashaiva Samaja of North America (VSNA) is seeking generous financial support to continue its ongoing projects and philanthropic initiatives. Becoming a VSNA sponsor offers meaningful benefits — your contribution not only strengthens the growth and impact of this distinguished organization but also provides an opportunity to expand your business presence within a vibrant network of families across the Dallas area.

Benefits/Privileges	Dasoha	Silver	Gold	Premium
Mention during the immediate next event	✓	✓	✓	✓
Advertisement on the website for the year of sponsorship		✓	✓	✓
Advertisement in the newsletter			✓	✓
Display Banner, booth setup in an event of your choosing			✓	✓
Distribute vouchers at events				✓
Advertisement throughout the year, mention in event flyers				✓
Sponsorship Amount	**$200**	**$500**	**$1,000**	**$1,500**

DIGITAL PACKAGE

Promote your brand online through our digital channels. As a sponsor, your business banner and details will be featured across our website, email newsletters, and social media platforms — reaching a wide and engaged community throughout the year.

Benefits/Privileges	
Show your business company banner on the website for the whole year.	✓
WhatsApp channel banner and business details will be shared four times a year at a time of your choosing.	✓
Facebook channel banner and business details will be shared four times a year at a time of your choosing.	✓
Mention in our quaterly news letter.	✓
Amount	**$500**

BOOTH SPONSORSHIP PACKAGE

Showcase your business directly to the community by securing a dedicated booth at our events. This package gives you prime space to display your products and services, interact with attendees face-to-face, and build lasting connections with families and professionals in the Dallas area.

Benefits/Privileges	
Display your brand with banners and signage in high-visibility areas	✓
Opportunity to hand out your own merchandise, flyers, or samples	✓
Directly engage with attendees to build trust and connections	✓
Dedicated space to demonstrate products or offer on-the-spot consultations	✓
Perfect for food vendors, service providers, or consulting businesses	✓
Includes 2 complimentary adult tickets with dinner	✓
Amount	**$250**

Optional Add-Ons:

⭐ **Premium booths near the registration area are available for an additional $50.**

⭐ **Custom wristbands with your brand name printed for $100.**

DONATION PACKAGES

Additionally, we plan to feature slideshows of advertisements for our sponsors during our events. Premium sponsors will also be granted the privilege of stage time at our gatherings. Besides annual packages, we also offer a selection of one-time sponsorship opportunities. For more information, please feel free to contact us **VSNA.TX@gmail.com**.

Who Stands to Gain from Sponsorship?

A wide array of professionals and businesses stand to benefit immensely from partnering with us as sponsors. This includes, but is not limited to:

- Realtors
- Tax Consultants
- Banks
- Mortgage Consultants
- Insurance Agents
- Financial Advisors
- Dentists
- Restaurants
- Grocery Stores
- Jewelers
- Boutiques
- Beauty Salons
- Technology Consulting Firms
- Recruitment Agencies
- Law Firms

As well as any other organizations that would find value in forging connections with our vibrant community.

Want to donate or sponsor our next event?

Contact us at VSNA.TX@gmail.com